

March 18, 2021

IIoT World's Manufacturing Day

The largest Industrial IoT virtual event in the world



Send your questions using:
#IIoTWorldDay #IIoTWorldDays

What OEMs Can Learn From Verizon's IoT Product Strategy

1:15 PM – 2:00 PM ET



Brandon Cannaday

Losant



David Vásquez

Verizon



Greg Orloff

IIoT World



From Concept to Production:

**What OEMs Can Learn From
Verizon's IoT Product Strategy**

IIoT WORLD'S MANUFACTURING DAY / MARCH 18, 2021

ABOUT US



BRANDON CANNADAY
CO-FOUNDER, CPO
LOSANT



DAVID VÁSQUEZ
DIRECTOR
INDUSTRIAL ECOSYSTEM DEVELOPMENT
VERIZON

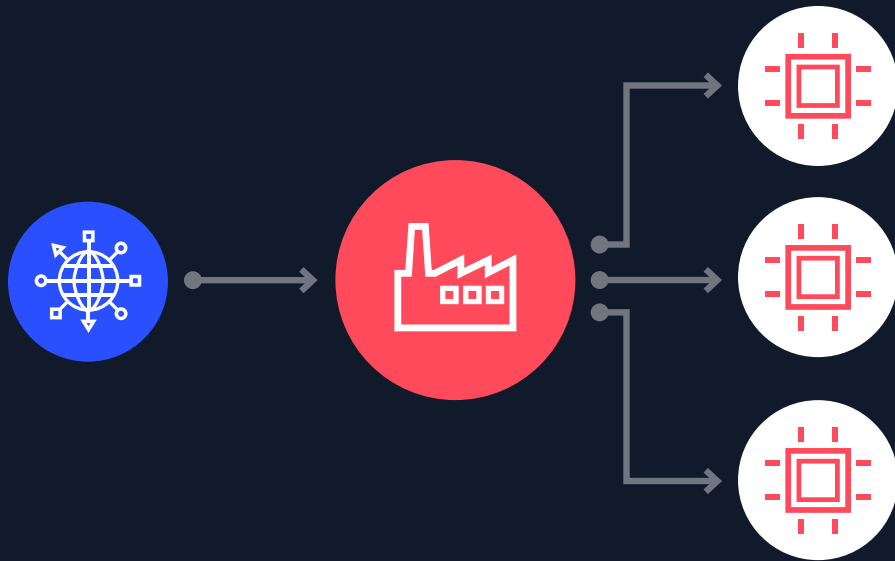


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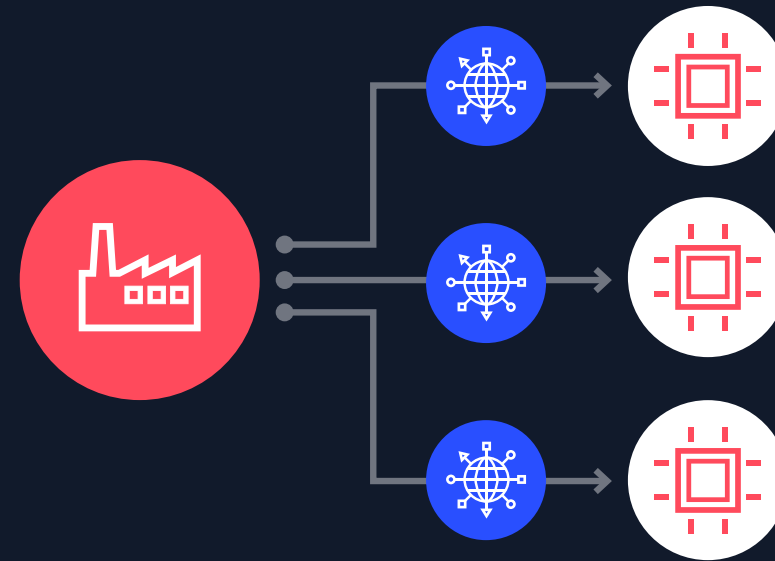
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CONSUMER



A company that **consumes** IoT as part of their business processes.

PROVIDER



A company that **provides** IoT as an integral part of the things they build.



DAVID VÁSQUEZ

**DIRECTOR
INDUSTRIAL ECOSYSTEM DEVELOPMENT
VERIZON**

verizon✓

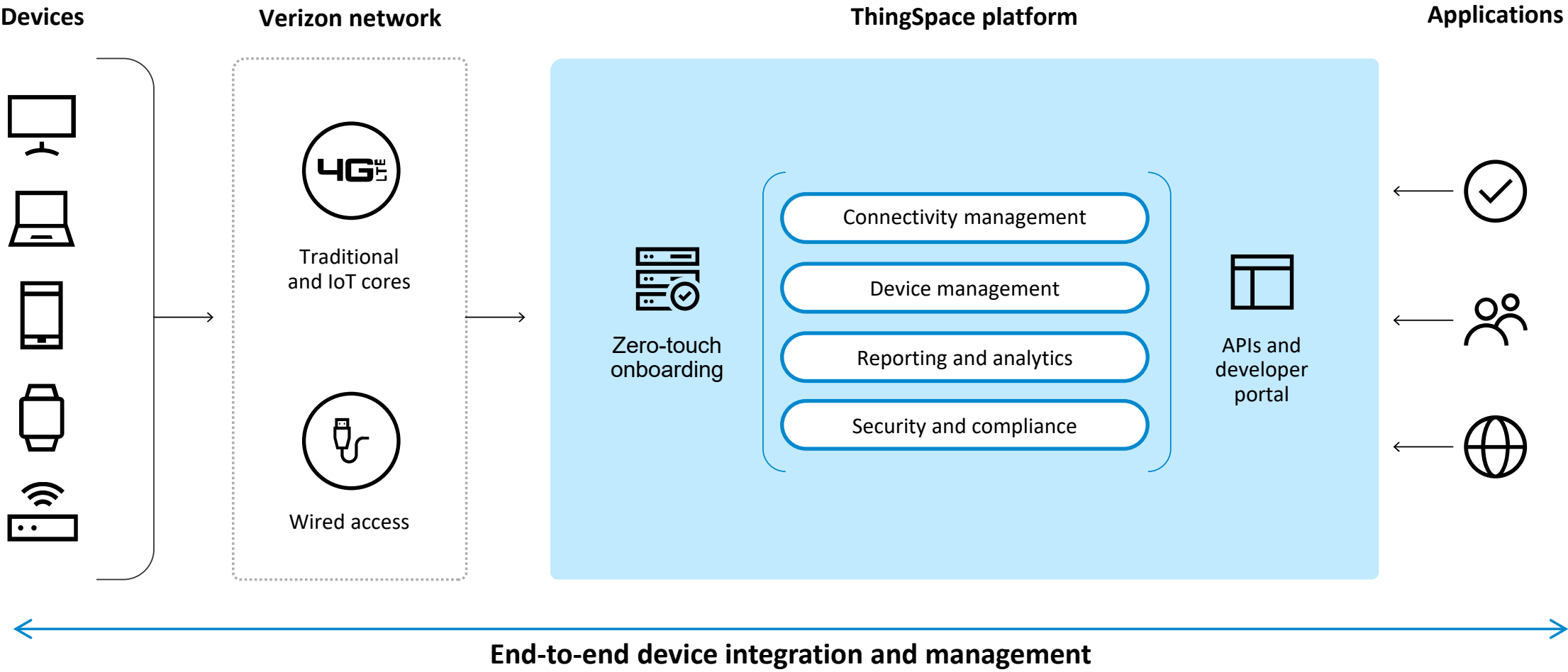


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ThingSpace IoT ecosystem



NEXT STEPS

Critical Asset Tracking solution

Near real-time visibility into asset data can help drive business improvements and reduce loss.



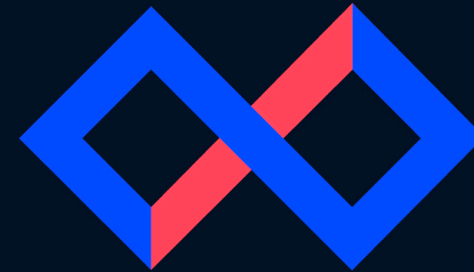
<https://www.verizon.com/business/products/internet-of-things/connected-assets/critical-asset-tracking>

Condition Based Maintenance

Remotely monitor your equipment with an edge gateway device to help reduce the risk of downtime or failure.



<https://www.verizon.com/business/products/internet-of-things/connected-assets/condition-based-maintenance>



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